

Press Release:

February 18, 2017

Governor Walker Honors 15 with 2016 Financial Literacy Award

On February 14, 2017, Governor Scott Walker recognized 15 individuals, organizations, and businesses with the 2016 Governor's Financial Literacy Award, as selected by the Governor's Council on Financial Literacy at a ceremony in Madison.

"These individuals and organizations have a significant impact on citizens of all ages across the state by helping to enhance their personal financial knowledge and skills", Governor Walker said. "By developing their financial capabilities, our citizens become more savvy consumers, improve their quality of life, and in the process, contribute to strengthening our economy."

Mrs. Beth Roehl, a Family and Consumer Science Teacher from Elkhart Lake-Glenbeulah High School, was one of the individuals selected to receive the award and honored at the ceremony. Roehl was recognized for her leadership in revitalizing the personal finance curriculum at ELGHS and utilizing innovative ideas to provide real life experiences for her students to apply the knowledge they learned and for partnering with community organizations to assist in teaching the curriculum. Elkhart Lake-Glenbeulah School District requires students to take a personal finance literacy course before they graduate.

Recipients of the 2016 Governor's Financial Literacy Awards are:

Individual Category:

- Olivia Dachel – Teacher, Tomahawk High School, Tomahawk
- Jennifer Guenther – Early\$start = Money\$mart, Hartford
- Beth Roehl – Teacher, Elkhart Lake-Glenbeulah High School, Elkhart Lake
- Connie Umstead – Catholic Charities, Wausau

Organization Category:

- Brown County Library – Green Bay
- Brown County UW-Extension – Green Bay
- Economics Wisconsin – Milwaukee

- Financial Life Skills Program, School of Human Ecology, University of Wisconsin-Madison – Madison
- Great Lakes Higher Education Corporation GL money\$mart Initiative – Madison
- Park Bank – Madison
- Peoples State Bank – Wausau
- Summit Credit Union – Madison

Legacy Category:

- Rebecca Neumann – University of Wisconsin-Milwaukee, Milwaukee
- Kelly Ostrander – Teacher, Altoona High School, Altoona
- Cathie Tierney, CEO – Community First Credit Union, Appleton

The Legacy Award is given to an organization, business, or individual whose purpose and heritage is ingrained in sustained financial literacy and capability. This lifetime recognition is intended to be conferred once to the recipients.

Synopses of the recipients' efforts can be found on the Department of Financial Institutions (DFI) website at <https://www.wdfi.org/ymm/govcouncilfinlit/GovFinLitAwards2016RecipientsSynopsis.pdf>